

# Volunteer Director

(Reports to Executive Director of Guest Relations)

## Operational Parameters & Management Scope – Volunteer Leadership Position –

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### 1. Core Departments Managed

The **Volunteer Director** oversees all volunteer recruitment, scheduling, training, and on-site support for GeekFest West. This position ensures every department receives adequate staffing coverage and that all volunteers are properly trained, appreciated, and managed in line with the organization’s standards and policies.

Department	Description	Sub-Leads / Key Roles
<b>Volunteer Recruitment &amp; Outreach</b>	Coordinates recruitment drives, social media postings, and screening of applicants.	Recruitment Coordinator
<b>Scheduling &amp; Placement</b>	Assigns volunteers to departments, shifts, and special projects based on availability and skills.	Scheduling Lead
<b>Training &amp; Orientation</b>	Designs and conducts volunteer orientation sessions, training guides, and safety briefings.	Training Coordinator
<b>On-Site Operations &amp; Check-In</b>	Manages volunteer HQ, tracks attendance, and handles shift replacements or emergencies.	Check-In Captain, HQ Lead
<b>Volunteer Recognition &amp; Retention</b>	Oversees appreciation programs, awards, and post-event recognition efforts.	Retention Coordinator

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### 2. Decision Authority Parameters

This person has operational and administrative control over all volunteer-related systems and activities, under the direction of the Executive Director of Guest Relations.

Area	Authority Level	Notes
<b>Volunteer Recruitment</b>	Full authority to recruit, screen, and recommend new volunteers.	Final onboarding approval by Executive Guest Relations.
<b>Scheduling &amp; Assignments</b>	Full authority to create, manage, and publish volunteer schedules.	Must coordinate with all Department Heads for needs.
<b>Training &amp; Conduct Policies</b>	May establish volunteer expectations and training procedures.	Policies reviewed annually by Executive Guest Relations.

Area	Authority Level	Notes
<b>Disciplinary Actions / Dismissals</b>	Can issue warnings and recommend removal of volunteers for cause.	Must report incidents to Executive Guest Relations.
<b>Volunteer Perks / Recognition</b>	Can recommend incentives, awards, and appreciation programs.	Subject to Finance approval if costs are incurred.

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### 3. Performance & Success Metrics

Each festival year, this position is measured on **recruitment strength, volunteer satisfaction, and operational reliability**.

Metric	Target Example	Source
<b>Total Volunteer Count</b>	150–250 trained volunteers per event	Volunteer Database
<b>Shift Fill Rate</b>	95% of all scheduled shifts staffed	Scheduling Logs
<b>Training Completion Rate</b>	100% of volunteers complete orientation	Training Attendance Records
<b>Volunteer Retention Rate</b>	75% returning from prior year	Post-Event Data
<b>Incident Resolution Rate</b>	All volunteer issues resolved within 24 hours	HQ Log Reports

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### 4. Pre-Event Planning Milestones

Timeline	Milestone	Deliverable
<b>Q1 2026</b>	Launch volunteer recruitment campaign and update application forms.	Recruitment portal live.
<b>Q1 2026</b>	Begin accepting applications and conducting interviews.	Applicant database created.
<b>Q1 2026</b>	Publish initial department staffing requests and start assignments.	Draft volunteer grid distributed to leadership.
<b>March 1st 2026</b>	Conduct volunteer orientation sessions and confirm shift coverage.	Final schedule version 1 released.
<b>June 15th 2026</b>	Finalize all volunteer confirmations and distribute badges/uniforms.	Master roster and check-in plan approved.
<b>Event Week</b>	Operate Volunteer HQ, monitor attendance, resolve conflicts, and report status daily.	Daily shift report and Post-Event Summary.

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### 5. Interdepartmental Interfaces

This position interfaces across all departments to ensure volunteer coverage and quality of service:

- With **Executive Guest Relations**: Oversight, incident reporting, and alignment with guest-facing standards.
  - With **Operations Director**: Shift coordination for logistics, load-in/load-out, and on-site control.
  - With **Finance Director**: Budgeting for uniforms, meals, and appreciation materials.
  - With **Programming & Events Directors**: Scheduling for panels, stages, and workshop rooms.
  - With **Marketing Director**: Promotion of volunteer recruitment and public recognition campaigns.
  - With **Security Team / Venue Staff**: Coordination on safety, emergency procedures, and check-in protocols.
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## 6. Out-of-Scope Boundaries

To avoid overlap and ensure clarity:

- Does not approve or manage paid staff or contractors.
  - Cannot alter or override departmental volunteer requests without Executive approval.
  - Does not manage guest or celebrity liaisons directly.
  - Cannot authorize expenses beyond pre-approved volunteer budgets.
  - Not responsible for external event security or third-party staffing vendors.
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## 7. Documentation & Reporting

- Maintain a **Volunteer Master Tracker** (Zoho / Excel) with all applications, schedules, and contact information.
- Provide **Weekly Pre-Event Reports** to Executive Guest Relations summarizing recruitment progress.
- Submit a **Post-Event Volunteer Report** detailing attendance, retention, and feedback.
- Archive all volunteer forms, waivers, and evaluations for future recruitment and audit purposes.